



BRAND & PRODUCTS PRESENTATION

We are Woofkies®, the Barking You Happy® brand.

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OH, FOR THE LOVE OF DOGS!



BARKING YOU HAPPY

Our Story

Dogs aren't just pets, they're **family**!

And as a baker, Chef Eliana Campos Berry loves decorating cookies for her family—a tradition she always wished to extend to her furry companions, too.

So, in 2021, she founded Woofkies®: a brand dedicated to sharing the joy of decorated cookies with dogs.

Woofkies® offers hand-decorated dog treats that bring moments of joy and connection between pets and their paw-rents.

With handcrafted decorations, imaginative designs, and tempting flavors, Woofkies® promises to enrich every cherished moment spent with your dog, one treat at a time.

WOOF IN THE WORLD IS WOOFKIES® ?



Woofkies® is a MAUSAC GROUP brand that specializes in hand-decorated dog treats.

WHAT MAKES WOOFKIES® SO UNIQUE?

Masterful Decorations

Joyful Designs

Dog-Friendly Recipes

Unique Pack Options

Nut-Free Products

Certified Quality



Treating Dogs to Joyful Experiences at

10,000+
POINTS OF SALE

across North America!



DOGGONE GOOD, INSIDE AND OUT.

We offer one unique product category:



HAND-DECORATED DOG TREATS

100% hand-decorated cookies for dogs, made with love and artisanal decorations.



HAND-DECORATED DOG TREATS

PROGRAM OVERVIEW

OUR PRODUCT OFFERINGS

HAND-DECORATED DOG TREAT



We develop unique programs for hand-decorated dog treats to offer you the ideal:

- Treat Size
- Pack Count
- Pack Style
- And More!



WHY HAND-DECORATED DOG TREATS?

Hand-Decorated Dog Treats are a fun, unique, and delicious way to share memorable moments with furry friends.



PRODUCT ATTRIBUTES

Beautiful
Craftsmanship

Variety of
Fun Designs

Oat-Based
Recipe

Naturally
Colored & Flavored

Melt-Free
Icing

Unique
Pack Options

Ideal Ambient
Shelf Life

Excellent
Value

COLLECTIONS & DESIGNS OVERVIEW



PLAY TIME
COLLECTION



BIRTHDAY
COLLECTION



OFF THE MENU
COLLECTION



WOOF WOOF!
COLLECTION



CELEBRATION
COLLECTION



VALENTINE'S DAY
COLLECTION



EASTER
COLLECTION



HALLOWEEN
COLLECTION



HOLIDAY
COLLECTION

PRODUCT SPECS SNAPSHOT

INGREDIENTS

FEEDING OAT MEAL, SUGAR, WATER, VEGETABLE OIL, CINNAMON, CALCIUM PHOSPHATE, CALCIUM SULFATE, POTASSIUM BICARBONATE, CALCIUM CARBONATE, TITANIUM DIOXIDE, CORNSTARCH, SODIUM CARBOXYMETHYLCELLULOSE, ANNATTO EXTRACT (COLOR), TURMERIC OLEORESIN (COLOR), BEET JUICE (COLOR), CARAMEL (COLOR), POTASIUUM SORBATE, SODIUM BENZOATE, BHA, BHT AND TOCOPHERLOS (AS PRESERVATIVES).

ALLERGEN INFO

CONTAINS
EGG, MILK, SOY AND WHEAT.

Made in a 100% Peanut & Tree Nut-Free Facility.

GUARANTEED ANALYSIS

CRUDE PROTEIN.....(MIN.) 2%
CRUDE FAT.....(MIN.) 12%
CRUDE FIBER.....(MAX.) 2%
MOISTURE.....(MAX.) 9%

CALORIE CONTENT (Calculated) ME:
4,138 kcal / kg

PACK OPTIONS

Let us know what you're looking for!

We develop treat packs based upon your needs.

After reviewing your requirements such as count, style, material, cost, and volumes, we will propose options that can help achieve your program goals.

CLAIMS



SHELF LIFE

1 Year (12 Months) Ambient.

ADDITIONAL INFO

CUSTOM DESIGNS: Available upon review of designs and minimums.

PRIVATE LABEL: Available upon review of minimums and packing requirements.



A **MAUSAC** brand.
GROUP

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